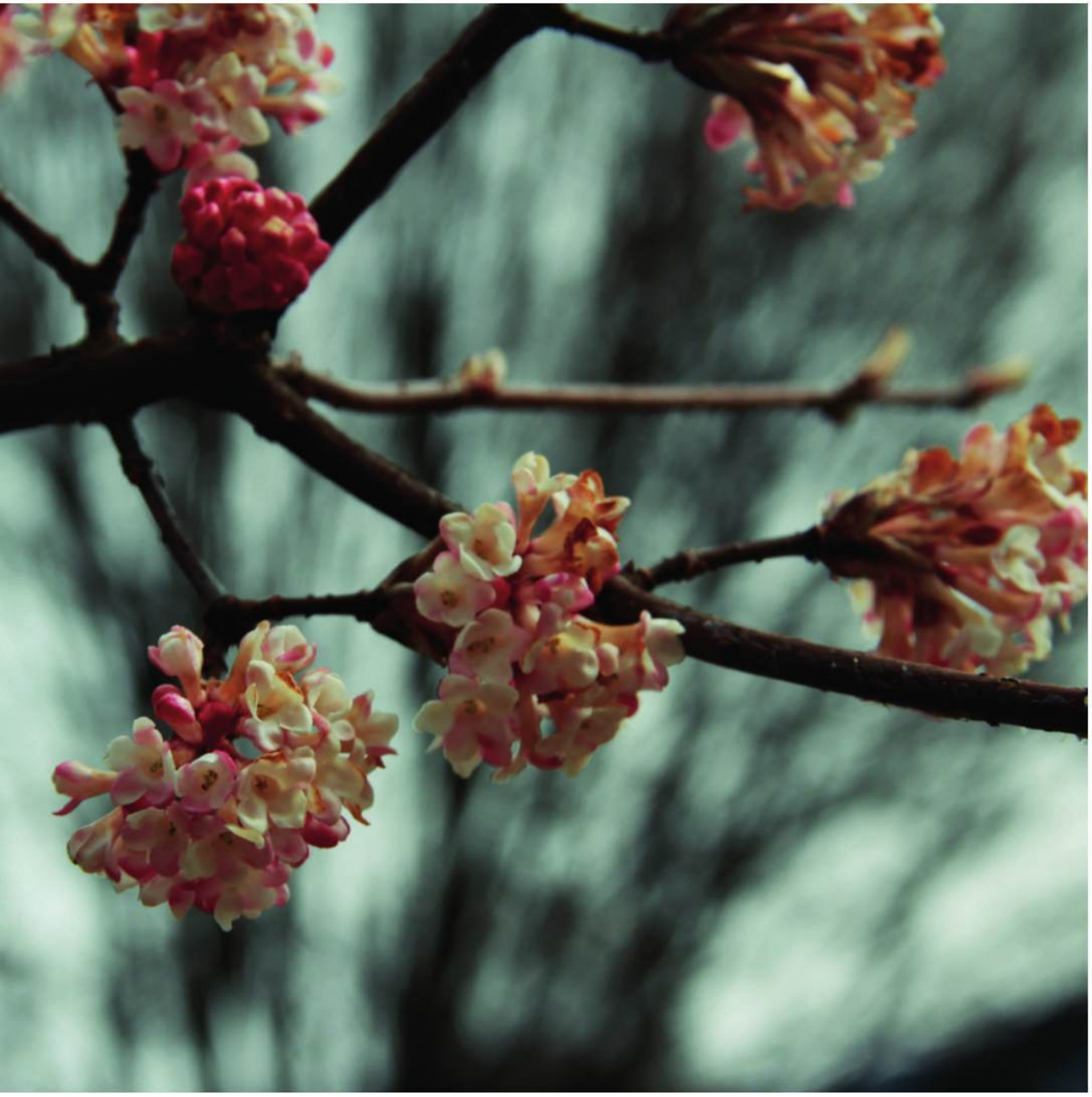

B A M. B
BE BOLD.
bam--b.com



B A M . B

We are a small but powerful team of talented professionals with global agency experience and accolades. What sets us apart is our deep understanding of the region, paired with a forward-thinking approach that keeps us ahead of the curve.

We've mastered the art of storytelling and creation, crafting bespoke work with a distinct character—engaging, relatable, and impactful.

From digital to print, our content spans industries and mediums, staying ahead of new media trends to meet the evolving needs of our diverse clientele—ranging from government entities to fashion, beauty, interiors, and corporate businesses.

Our team is a dynamic mix of marketing experts, award-winning photographers and videographers, outstanding graphic designers, and visionary animators.

BE BOLD.



WHAT WE DO.

MARKETING

We help businesses grow through creative, revenue-driven strategies, compelling design, and immersive experiences. Our hands-on approach ensures we not only understand where you are but also where you want to go.

From digital marketing to full-scale campaigns, we collaborate with local and international clients to bring their vision to life.

GRAPHIC DESIGN

Your brand identity is more than just visuals—it's the essence of who you are. Our expert designers craft logos, publications, and websites that translate your ideas into a cohesive, impactful visual language.

From established government clients like KHDA, where we have been their sole publication and design vendor for over a decade, to emerging brands seeking full makeovers, we create branding and identity solutions that stand the test of time.

PHOTOGRAPHY

Through the lens of our award-winning photographers, we capture moments that transcend time—unseen details, raw emotions, and striking visuals that tell a story.

From events, behind-the-scenes, and travel to high-fashion editorials, corporate portraits, and full-scale image banks, our work has been featured globally in digital publications, billboards, and campaigns. Our team has been recognized with awards from National Geographic, Discovery, and L'Oréal, to name a few.

VIDEOGRAPHY/ANIMATION

If a picture is worth a thousand words, a video tells the whole story. Whether it's animation, interviews, event coverage, or travel documentaries, our team of visionary videographers and editors craft content that resonates.

From storyboarding to scriptwriting, we bring creative concepts to life—seamlessly and strategically.

PRODUCTION

From installations to event spaces, office interiors to salon revamps, our production team designs and builds experiences that make a lasting impact.

Whether it's a small corporate gift or a large-scale installation, we guide you from concept to creation, bringing your ideas to life with precision and innovation.



CORE TEAM



BARBARA

CEO/EXECUTIVE DIRECTOR

Barbara is a highly acclaimed creative with a diverse background in content creation. Her innovative and compelling work has earned her numerous awards and accolades, cementing her reputation in her field. With a deep understanding of design and a passion for aesthetics, Barbara brings a unique perspective to her projects. For the past 15 years, she has been based in the Middle East, where she has continued to push boundaries and set new standards in the industry. Her clients span a wide range of industries, from fashion and beauty to corporate and governmental entities. Barbara's ability to adapt her creative skills to meet the needs of such a diverse client base is a testament to her versatility and professionalism.



SHANI

MARKETING DIRECTOR

Shani is a marketing expert with over 11 years of experience in luxury, retail, entertainment, and e-commerce. Specializing in digital transformation, she excels in creating marketing strategies focused on digital KPIs, media planning, performance marketing, and branding. Formerly Head of Marketing at DFS Middle East, Yanina has worked with top brands like Emirates Airline, Emaar, SHEIN, and Juventus Academy.



JOACHIM

CREATIVE CONSULTANT

Award winning photographer/ videographer Joe has been working in the creative industry for the last 20 years shooting for the likes of National Geographic, BBC and the Discovery Channel globally as well as many major local magazines and brands. With his distinct style and creative direction he brings his touch to all projects he is a part of.



SARAH

GRAPHIC DESIGNER

Sarah's design philosophy is all about injecting fun and creativity into every project she works on. With a background in Graphic Design, she's always seeking out new ways to visually engage her audience while keeping people and the human experience at the forefront of her work. For Sarah, creating designs with a strong conceptual basis is key.



JEFF

HEAD OF MEDIA

Jeff is an international award winning photographer from the Philippines. He specializes in lifestyle and food photography with talent in videography as well. He started his career in the wedding scene where he won multiple awards in the industry. Very friendly and passionate in his profession with more than 20 years experience in the field.

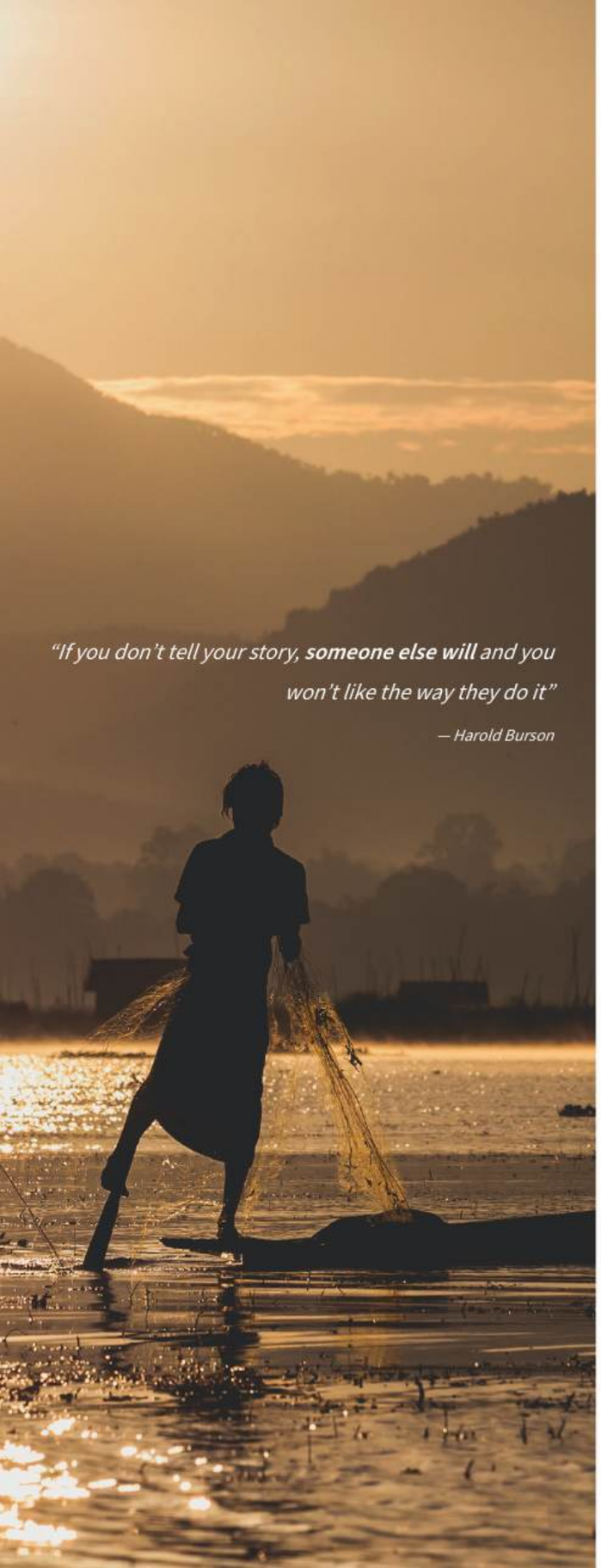


RABIH

HEAD OF PRODUCTION

With over 2 decades of versatile expertise in interior design and production, Rabih has honed a broad-based knowledge that spans commercial, residential, and medical projects. Known for a keen ability to work seamlessly, Rabih thrives under pressure and always delivers above and beyond to any level of production needs.

BUSINESS RELATIONS	BUSINESS RELATIONS	PHOTOGRAPHY	GRAPHIC DESIGN	PHOTOGRAPHY	PRODUCTION
CREATIVE DIRECTION	DIGITAL TRANSFORMATION	VIDEOGRAPHY	ANIMATION	VIDEOGRAPHY	INTERIOR DESIGN
MULTI MEDIA PRODUCTION	PERFORMANCE MARKETING	COMMUNICATIONS	INTERIORS	SOCIAL MEDIA	PRODUCTION DESIGN



SOME OF OUR CLIENTS

SHERAA
مؤسسة دبي لرعاية النساء والأطفال DUBAI FOUNDATION FOR WOMEN & CHILDREN
DUBAI Knowledge المعرفة
Dubai International Financial Centre
هيئة الطرق والمواصلات ROADS & TRANSPORT AUTHORITY RTA
غرفة تجارة وصناعة الشارقة Sharjah Chamber of Commerce & Industry
AUS | الجامعة الأمريكية في الشارقة American University of Sharjah
DUBAI Culture للثقافة
محاكم دبي DUBAI COURTS
pastels salon
NUR
JOYWAVE
L'ORÉAL
omnix International
GCC
ORIGAMI
THE CARTEL
EMIRATES MAN
Discovery CHANNEL
TERRA SOLIS
heaf
NAAMA'S GARDEN
Emirates
GCC INTERIORS
Raena BEAUTY
A Possibilities Company
NATIONAL GEOGRAPHIC
THE BEACH JBR
LUKOIL
WOMAN
identity
WHAT'S ON
MOTIVATE
aeworld ACCESS TO THE WORLD'S BEST
MONIN
NATIVE NOMADS
THE MEYDAN HOTEL
RIXOS BAB AL BAHR
BAB AL SHAMS DESERT RESORT & SPA
Gulf Business
Madame Tussauds
Al Jaddaf Rotana Suite Hotel - Dubai
MILLENNIUM HOTELS AND RESORTS
noon kabab

GRAPHIC

Nothing describes your brands identity better than the graphic elements that make it what it is.

From logos, to publications, to website design our designers are able to take your ideas and create an entire visual language that can suit your brand.

برنامج حمدان بن محمد
للابتعاث الأكاديمي

Hamdan bin Mohammed
Scholarship Programme

تمكين أبناء اليوم ليكونوا قادة الغد

EMPOWERING TOMORROW'S LEADERS, TODAY



10X

JLRAIHHAL

لحّ

Raena
BEAUTY









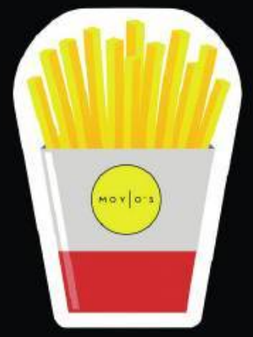


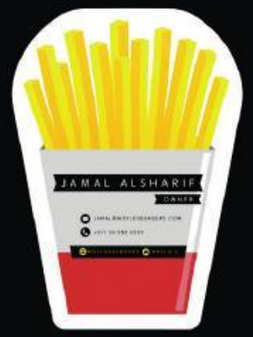
MOYLOS

Business cards













THE cARTel

Event Invite







Cono Gelato

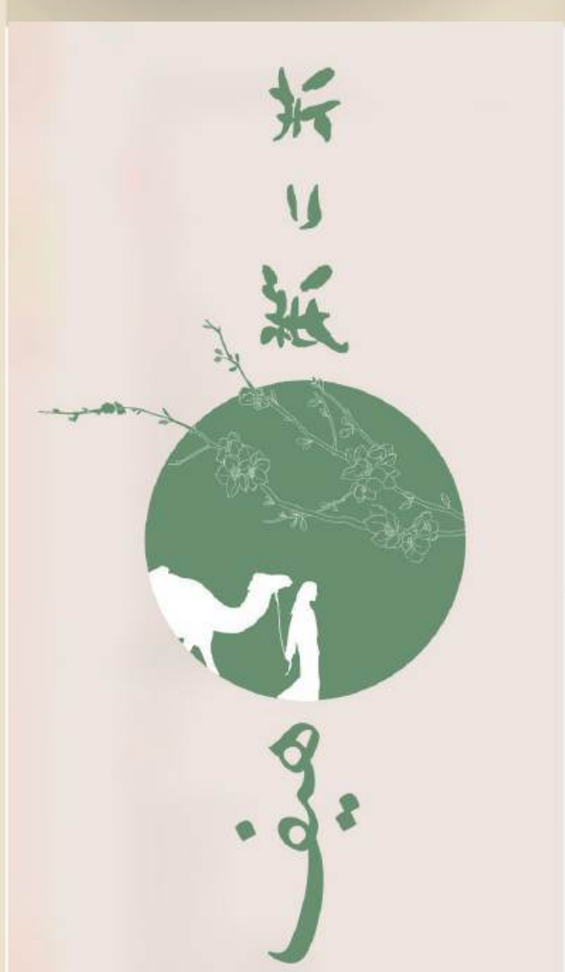
Branding, Packaging
& Merchandise











ORIGAMI x HEAF

—

Branding, Packaging & Merchandise

ORIGAMI heaf

ORIGAMI heaf





Helio

—

Branding & Packaging



MiRAK

MY RAK. MY FUTURE.

MiRAK

MY RAK. MY FUTURE. مستقبلي. مای راک.

MiRAK

MY RAK. MY FUTURE. مستقبلي. مای راک.



MOTORWORKS®
WE STRIVE. YOU DRIVE.

MOTORWORKS®
WE STRIVE. YOU DRIVE.

MOTORWORKS®
WE STRIVE. YOU DRIVE.



معاً لأجلهم

مركز دعم أولياء الأمور الإماراتيين



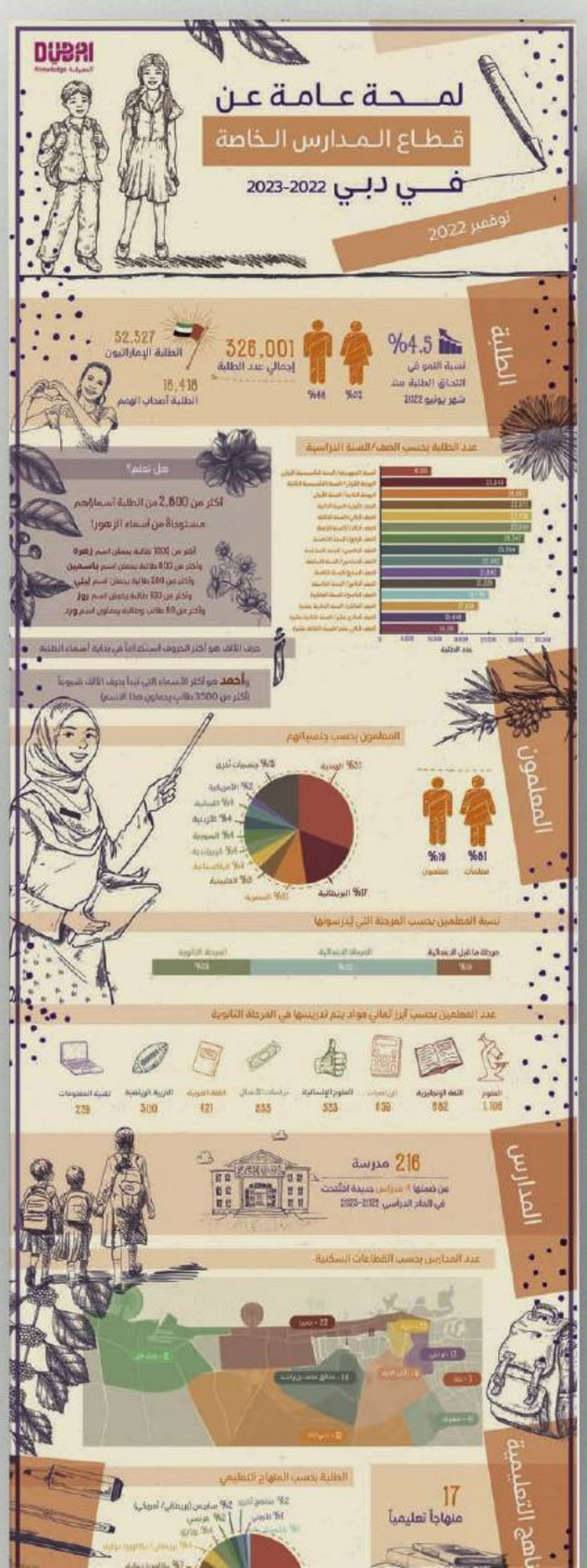


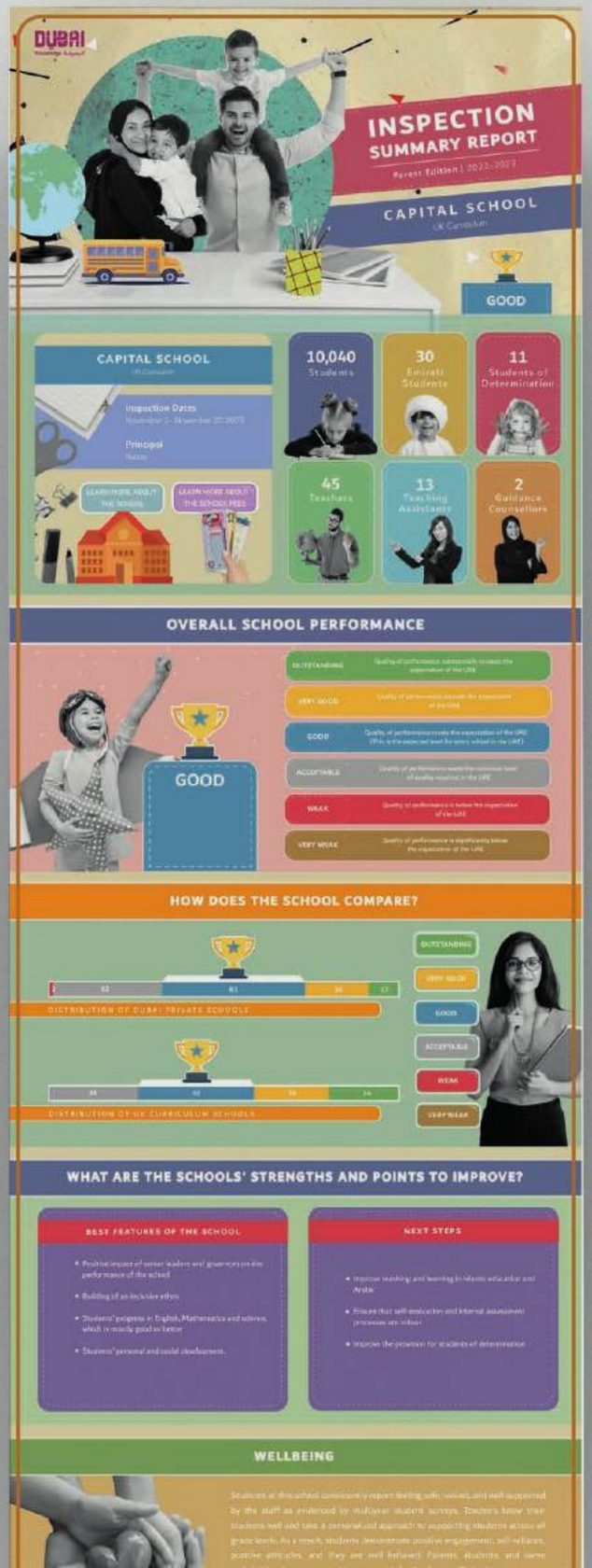


GENESIS

GENESIS

genesis


DUBAI
لمحة عامة عن
قطاع المدارس الخاصة
في دبي 2023-2022
نوفمبر 2022
الطلبة
52,327
الطلبة الإماراتيون
326,001
إجمالي عدد الطلبة
%4.5
نسبة النمو في التحاق الطلبة منذ شهر يونيو 2022
18,418
الطلبة أصحاب الهمم
%48
%52
عدد الطلبة بحسب الصف/السنة الدراسية
هل تعلم؟
أكثر من 2,600 من الطلبة أسماؤهم مستوحاة من أسماء الزهور!
أكثر من 1100 طالبة يحملن اسم زهرة
وأكثر من 800 طالبة يحملن اسم ياسمين
وأكثر من 550 طالبة يحملن اسم ليلى
وأكثر من 500 طالبة يحملن اسم ورد
وأكثر من 80 طالب وطالبة يحملون اسم ورد
حرف الألف هو أكثر الحروف استخداماً في بداية أسماء الطلبة
أحمد هو أكثر الأسماء التي تبدأ بحرف الألف شيوعاً
(أكثر من 3500 طالب يحملون هذا الاسم)
المعلمون
المعلمون بحسب جنسياتهم
%31 البريطانية
%17 المصرية
%18 معلمون
%81 معلمات
نسبة المعلمين بحسب المرحلة التي يُدرسونها
عدد المعلمين بحسب أبرز تخاني مواد يتم تدريسها في المرحلة الثانوية
العلوم 1,186
اللغة الإنجليزية 882
العلوم الإنسانية 333
المدارس
216 مدرسة
من ضمنها 9 مدارس جديدة افتُتحت في العام الدراسي 2022-2023
عدد المدارس بحسب القطاعات السكنية
المناهج التعليمية
17 منهاجاً تعليمياً
الطلبة بحسب المنهاج التعليمي


DUBAI
INSPECTION
SUMMARY REPORT
CAPITAL SCHOOL
GOOD
CAPITAL SCHOOL
Inspection Dates
Principal
10,040 Students
30 Emirati Students
11 Students of Determination
45 Teachers
13 Teaching Assistants
2 Guidance Counsellors
OVERALL SCHOOL PERFORMANCE
OUTSTANDING
VERY GOOD
GOOD
ACCEPTABLE
WEAK
VERY WEAK
GOOD
HOW DOES THE SCHOOL COMPARE?
DISTRIBUTION OF DUBAI PRIVATE SCHOOLS
DISTRIBUTION OF UK CURRICULUM SCHOOLS
WHAT ARE THE SCHOOLS' STRENGTHS AND POINTS TO IMPROVE?
BEST FEATURES OF THE SCHOOL
NEXT STEPS
WELLBEING


DUBAI
معاً نحلّق عالياً
لمحة عن المسح الشامل
الدورة الأخيرة في رحلة السنوات الخمس
من أكبر الدراسات على مستوى العالم حول جودة حياة الطلبة في بيئة متعددة الثقافات.
من المشاركون؟
108,224 طالبة وطالبة
189 مدرسة خاصة في دبي
6,712
33,089
68,344
كيف كانت جودة حياة الطلبة؟
طلبة الصف السادس عموماً...
طلبة الصف التاسع عموماً...
طلبة الصف الثاني عشر عموماً...
كيف يمكن تعزيز جودة حياة الطلبة؟
خلال السنوات الخمس من المسح، تحسنت جودة حياة الطلبة أو حافظت على مستويات مرتفعة:


DUBAI
EXPO-NENTIAL!
Growth, strength and possibility in Dubai's private education sector
SUSTAINABILITY
HIGHER EDUCATION
34 HIGHER EDUCATION PROVIDERS
5.8% increase in higher education student enrolment
Higher education students are of 90 different nationalities
Number of programmes
Specialisations with highest 3-year increase in new student enrolment
TOP 5 NATIONALITIES OF INTERNATIONAL STUDENTS
SCHOOLS
303,262 STUDENTS
215 schools
5.8% increase in school student enrolment since February 2021
Student enrolment by curriculum
STUDENTS OF DETERMINATION
DUBAI STUDENT WELLBEING CENSUS
189 SCHOOLS
108,224 STUDENTS


مدارس لكل الفصول
التغير والمرونة في قطاع التعليم الخاص بدبي
المدارس الخاصة في دبي 2021/2020
إصدار التعريف
اختلف مشهد المدارس الخاصة هذا العام نتيجة للاختلاف الكبير في الظروف الراهنة. ولمواكبة التغيرات الحاصلة، سنصدر نسخة محدثة من هذه البيانات في فصلي الشتاء والربيع القادمين. تم تحديث البيانات الواردة في هذا الإنفوجرافيك بتاريخ 1 نوفمبر 2020.
210 مدارس
6 جديدة
٦ تم إغلاقها أو دمجها
279,191 طالباً وطالبة
135,521 طالبة
143,670 طالباً
32,398 إماراتي
المدارس الجديدة
تسجيل الطلبة: في الصفوف من 1 إلى 12
نماذج التعلم
٪47 من الطلبة ملتحقون بنموذج التعلم عن بعد ٪100
٪53 من الطلبة ملتحقون بنموذج التعلم الهجين
الالتزام بالإجراءات
1,148 زيارة مفاجئة إلى المدارس، قام بها فريق الهيئة في شهري سبتمبر وأكتوبر 2020
٪88 من المدارس تلتزم بالإرشادات والإجراءات الاحترازية
الطلبة بحسب المنهاج


DUBAI
#BecauseYouSaidSo
World Class Parents' views on their children's education in Dubai
Survey results - 2020
Demographic Data
73,919 parents responded to the survey
56% mothers
44% fathers
How many of their children attend private schools?
Proportion of income spent on education
69% of parents said quality of education at their child's school was good value for money
Quality
87% of parents said they're satisfied with the quality of education their children receive
Parents consider Academic Quality the most important consideration when choosing a school
77% of parents said signing the parent/school contract helped them understand their responsibilities and rights
What do parents think of the change of teachers' role during COVID?
90% of parents said that school gives learning opportunities in all key subjects.
Wellbeing

GCC INTERIORS

INSPIRING SPACES




DUBAI
Knowledge المعرفة
تقرير دبي في دراسة
2019 TIMSS
تحقيق أهداف الأجندة الوطنية
والارتقاء بالمخرجات التعليمية في المدارس الخاصة بدبي


مشاركة دبي في
دراسة TIMSS 2019
موجز تمهيدي

INSPECTION

HIGHLIGHTS

'18 JANUARY

INDIAN & PAKISTANI SCHOOLS

ISSUE NINE





NATIONAL AGENDA



MORAL EDUCATION

KNOWLEDGE & HUMAN DEVELOPMENT AUTHORITY

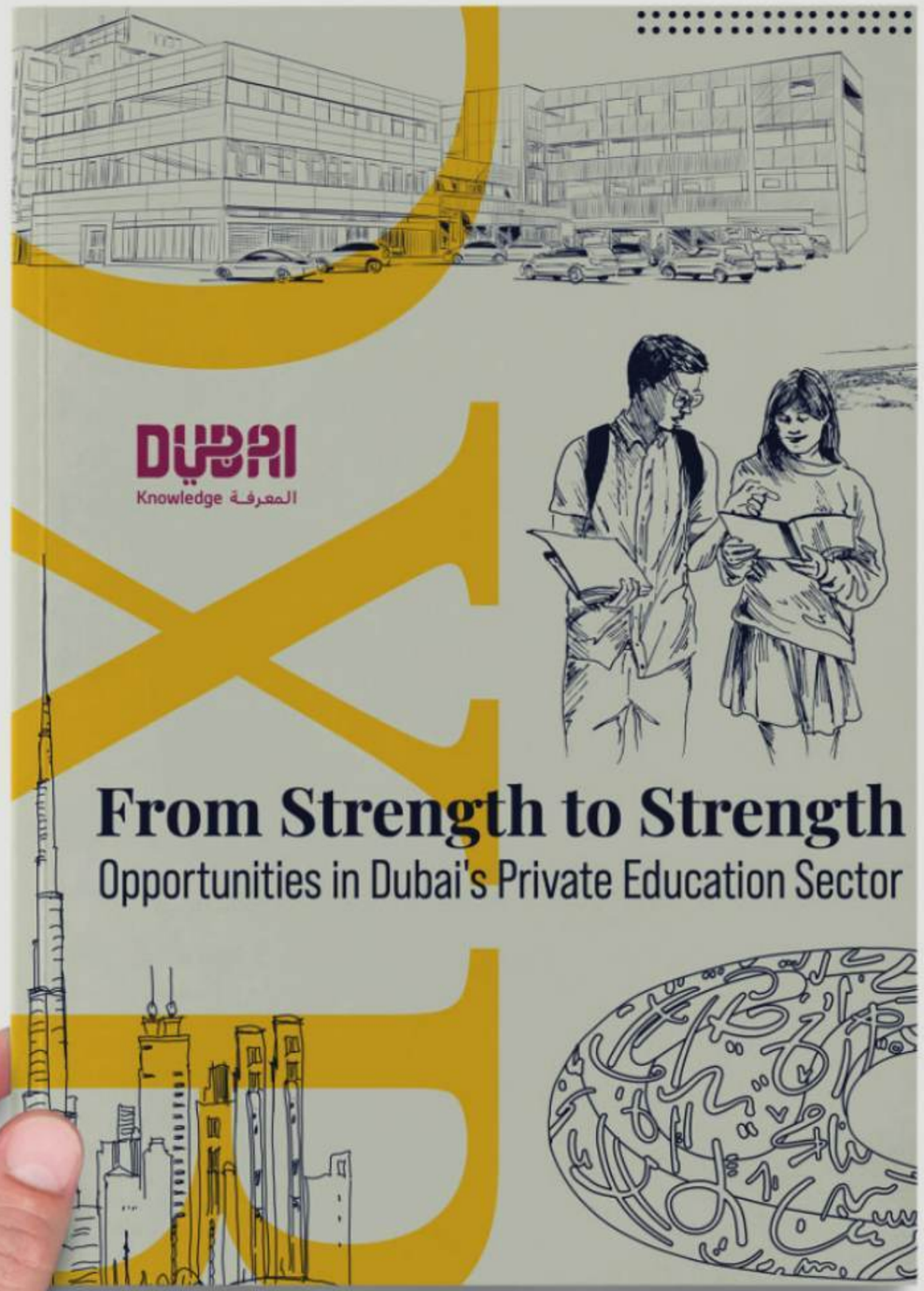
ISSUE NINE

WWW.KHDA.GOV.AE




RTA
RTA HR&D
STRATEGY


BAM.B
2025
INTRODUCTION
KEY FINDINGS
ASSESSMENT &
BENCHMARK
CURRENT STATE ASSESSMENT
HR&D Maturity Assessment | The Results (2/3)
OUTPUT
Gap Analysis
RECOMMENDATIONS
RTA HR&D SUMMIT
THE 2016
KEY HR TRENDS
ABOUT THE STUDY
THE 10 KEY TRENDS
7000+
BUSINESS AND HR
LEADERS GLOBALLY
100+
045


DUBAI
Knowledge المعرفة
From Strength to Strength
Opportunities in Dubai's Private Education Sector


2025
Number of Schools
Land/ Buildings
COVID-19 and New Schools
Growth rate of Students and Schools
Diversity of Educational Options
The Early Learning Sector
The Dubai Economic Agenda (D33)


حكومة دبي
GOVERNMENT OF DUBAI
DUBAI
Culture للثقافة
DUBAI
Knowledge المعرفة
المرموم
إعداد وبحث
جمعة خليفة أحمد بن ثالث الحميري


البدو .. عاداتهم وتقاليدهم




يرقع – عياد الشمس
بوعلعل
بنت المطر
دعلي


INTERESTED IN JOINING US?
REGISTER TODAY
II EDITION
Sharjah - Europe Business Women Forum
2024
22-26 SEPTEMBER
EGMONT PALACE
SHARJAH - EUROPE
BUSINESSWOMAN FORUM
3 DAYS LEFT
H.E. MARYAM BIN ALSHEIKH
SHARJAH BUSINESSWOMEN COUNCIL
Director of Sharjah Businesswomen Council
TAKE A LOOK
AT WHAT'S BEEN HAPPENING

Raena

BEAUTY

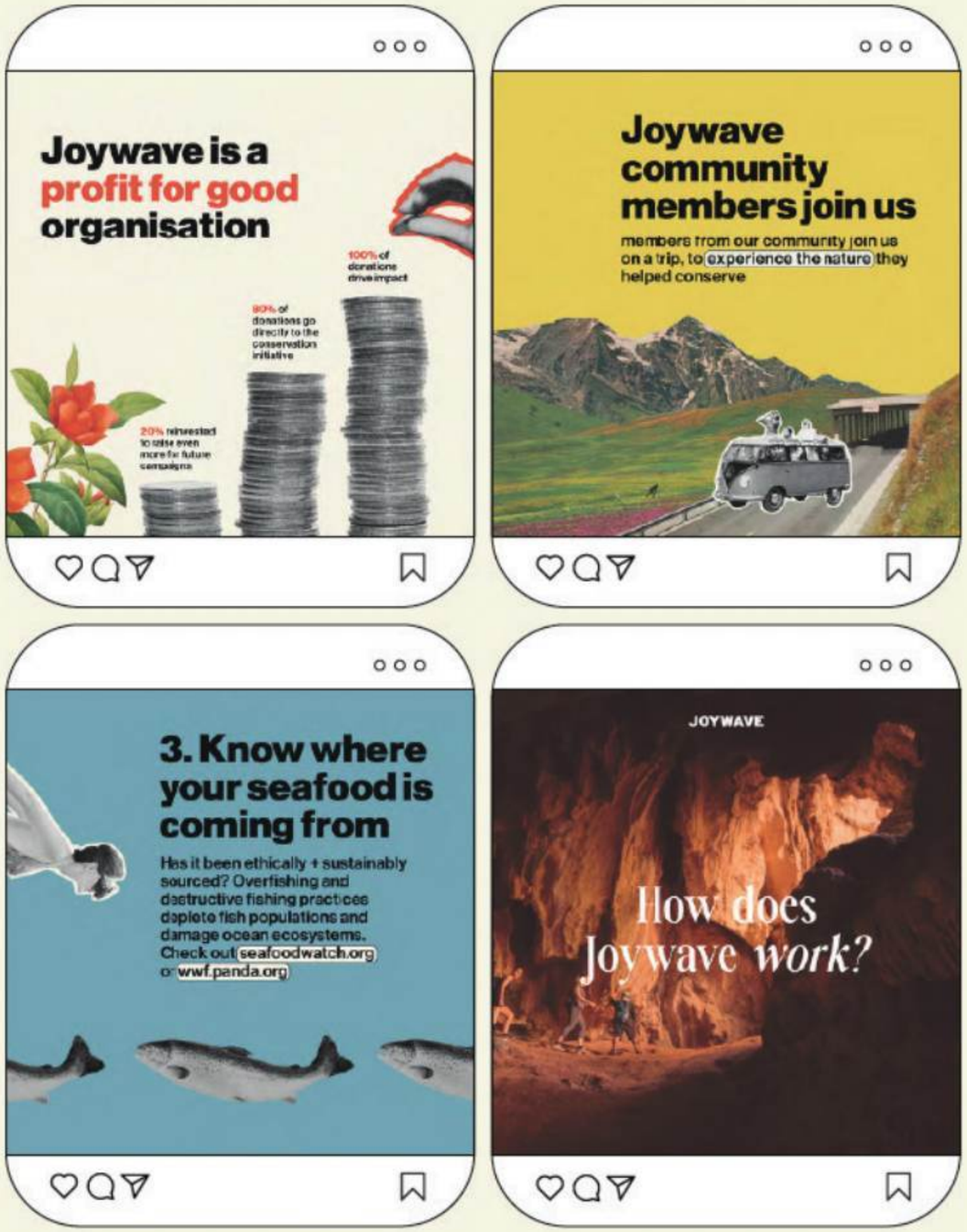


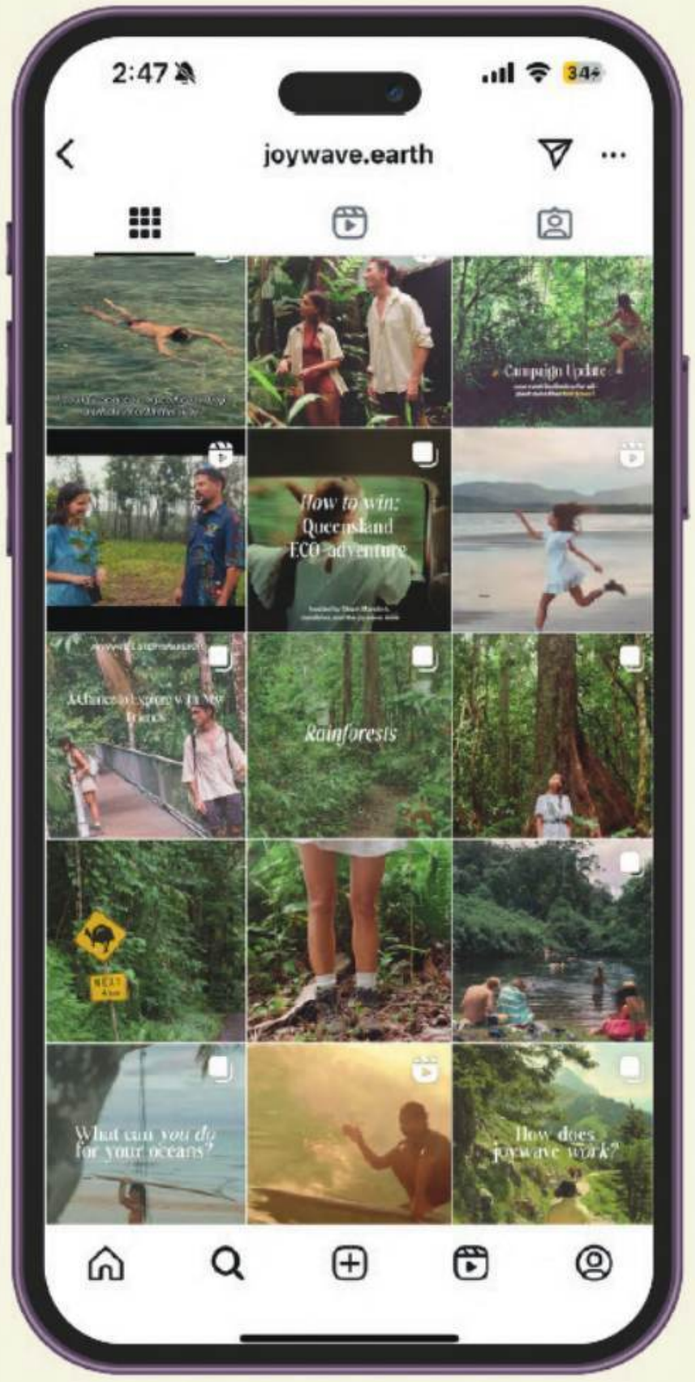


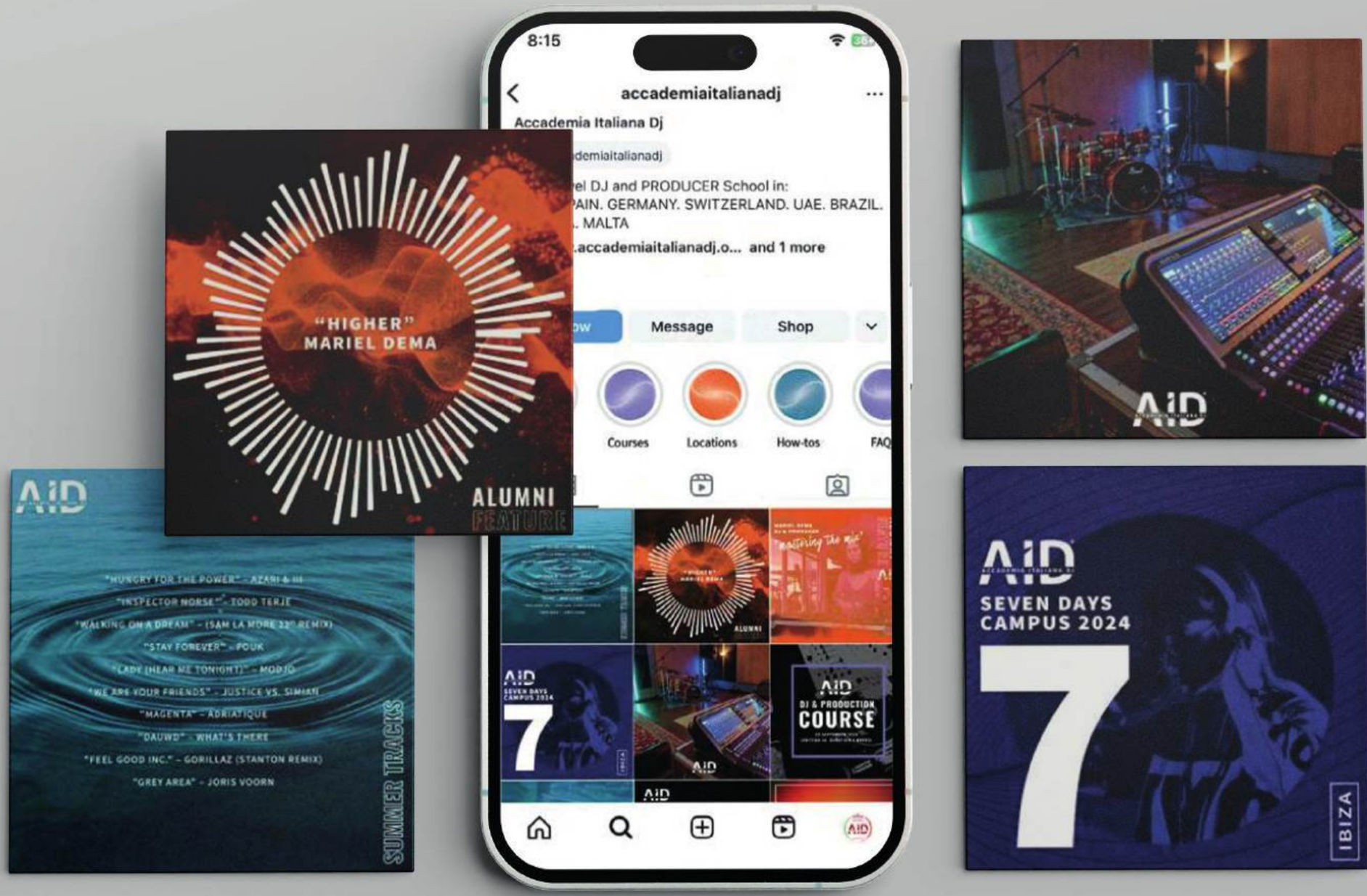







Joywave is a profit for good organisation
100% of donations drive impact
80% of donations go directly to the conservation initiative
20% reinvested to raise even more for future campaigns
Joywave community members join us
members from our community join us on a trip, to experience the nature they helped conserve
3. Know where your seafood is coming from
Has it been ethically + sustainably sourced? Overfishing and destructive fishing practices deplete fish populations and damage ocean ecosystems. Check out seafoodwatch.org or wwf.panda.org
JOYWAVE
How does Joywave work?


2:47
joywave.earth
Campaign Update
How to win: Queensland ECO-adventure
Rainforests
What can you do for your oceans?
How does joywave work?


8:15
accademiaitalianadj
Accademia Italiana Dj
Message
Shop
Courses
Locations
How-tos
FAQ
"HIGHER"
MARIEL DEMA
ALUMNI
FEATURE
AID
"HUNGRY FOR THE POWER" – AZARI & III
"INSPECTOR NORSE" – TODD TERJE
"WALKING ON A DREAM" – (SAM LA MORE 22ND REMIX)
"STAY FOREVER" – POUK
"LADE (HEAR ME TONIGHT)" – MOD.IO
"WE ARE YOUR FRIENDS" – JUSTICE VS. SIMIAN
"MAGENTA" – ADRIATIQUE
"DAUWD" – WHAT'S THERE
"FEEL GOOD INC." – GORILLAZ (STANTON REMIX)
"GREY AREA" – JORIS VOORN
SUMMER TRACKS
SEVEN DAYS
CAMPUS 2024
7
IBIZA
DJ & PRODUCTION
COURSE

PHOTO

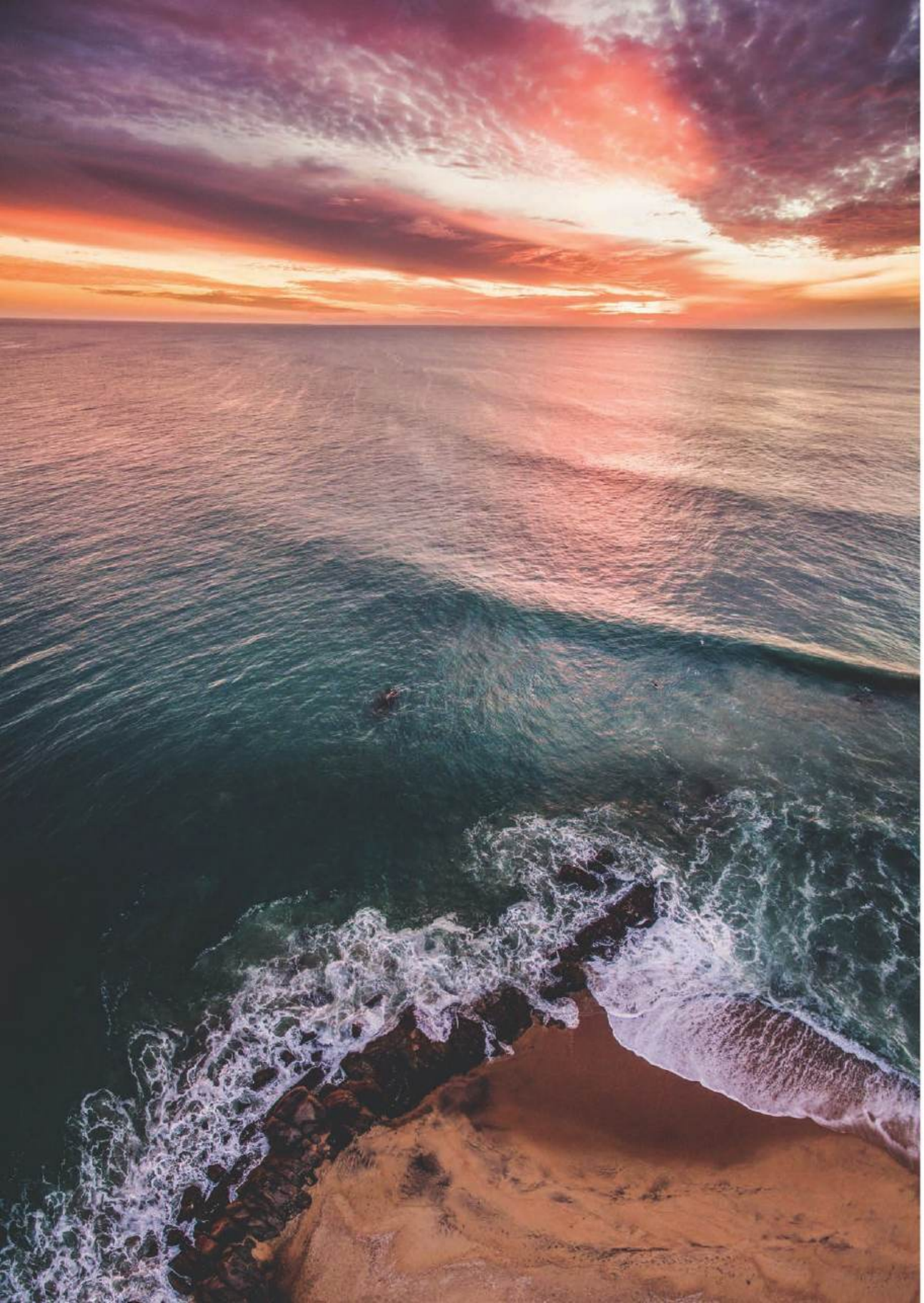
Through the art of photography we are able to capture moments forever and by a dimension that cannot always be seen by the naked eye. Our talented team of award winning photographers cover everything from events, behind the scenes, travel and drone coverage, fashion shoots, food, interiors and product photography and corporate and artistic portraits as well as full image banks for corporate and governmental clients.

Our work has been featured globally through online portals and digital prints, for a vast variety of clients. Have a look at a few samples of our work over the next few pages.

DRONE

Everything looks better
from above.









FOOD

Making food look better than the shots on your instagram feed.










HUNTER'S
Gourmet
Fattoush
HAND
COOKED
POTATO
CHIPS
Vegetarien





EVENTS

An opening, a conference, a performance, a product launch, a fashion show or even a corporate get together - we've got you covered! There's no better way to remember the effort that goes into putting an event together than by full photo and video coverage!


BAZAAR


Abdulla Al Serkal
Gurdeep Singh
Clare Woodcraft-Scott
Dr Abdulla Al Karam
Graham Brown-Martin
What is a Global Citizen?
#WWDUBAI
DUBAI



IMAGE BANKS

You know what would be cool? Having your own personal Shutterstock. Whether it's for social media posts or marketing over a long period of time we will give you a huge collection of imagery shot with your subjects and your brand in mind and edited to whatever style you may need.









FASHION & BEAUTY –

Whether a high fashion or beauty editorial for a magazine or billboard, or a campaign for a designer product, our team have garnered some of the top magazine covers and spreads both locally and globally.



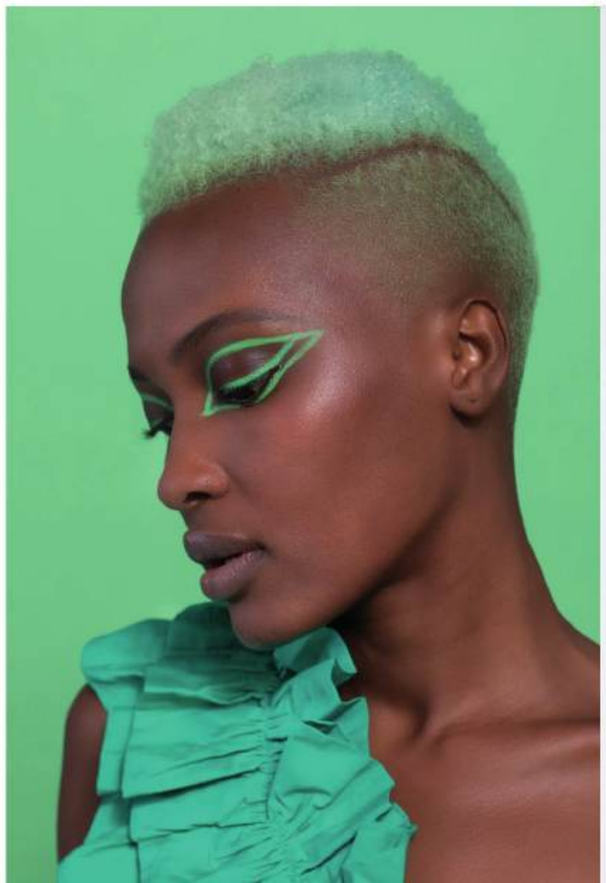






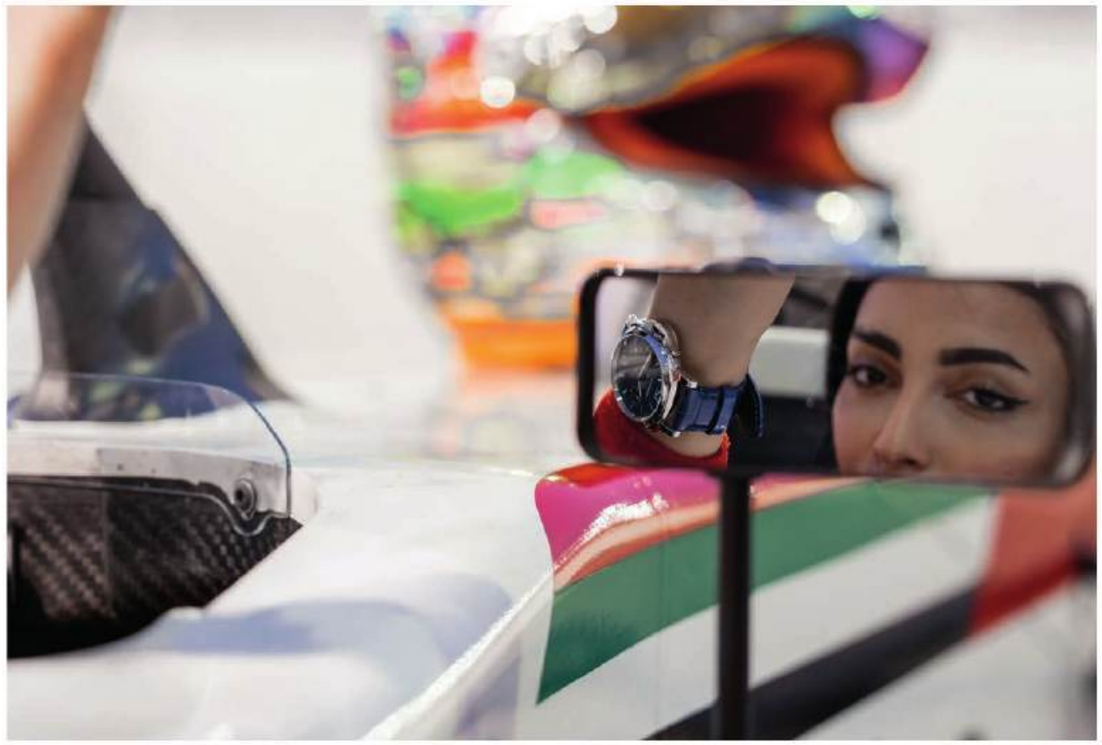











PANERAI
12



LOOK SMART, LIVE SMARTER

EMIRATES MAN



THE SUMMER ESCAPE ISSUE

SPECIAL REPORT: E-COMMERCE – HAS IT ARRIVED IN THE GCC?

Gulf Business

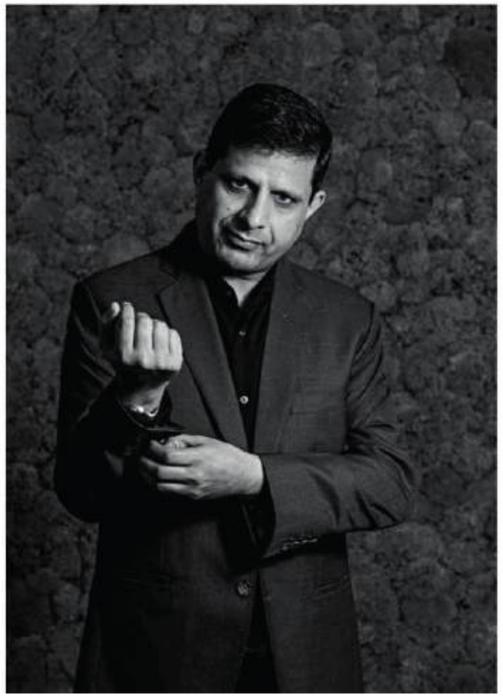


A winning argument

Emirati lawyer Youssef Al-Bahar presents a solid case on why the UAE's legal system is future-ready

p.30

p.36



FASHION | LUXURY | LIFESTYLE

DECEMBER 2021 | ISSUE 114 | AEWORLD.CO

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TO THE NEXT 50

CELEBRATING THE UAE'S SUCCESS STORIES AND A GENERATION OF TRAILBLAZERS

ARCHITECTURE, DESIGN, INTERIORS + PROPERTY

identity®

ISSUE 210 / JUNE 2021



A New Era of Design

VIDEO

Whilst photos capture unforgettable moments, videos help us to tell the full story. Whether it's an animation, interview, event or travel doco, our team of incredible videographers and editors are here to capture and make your story come to life.

Starting right from the storyboarding stage to script writing, we can be there to assist in all creative directions from beginning to end.

Click the image of each video and it will direct you to the selected video.



HH SHEIKHA AL MAKTOUM

EMIRATES WOMAN

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited



EMIRATES ICE AD

LUXURY SUPERCAR RENTAL

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited



2020:VISION

EDUCATION IN DUBAI THROUGH COVID

A documentary mini series with KHDA, detailing how the education community overcame Covid.

Filmed & Edited (footage over 5 years)

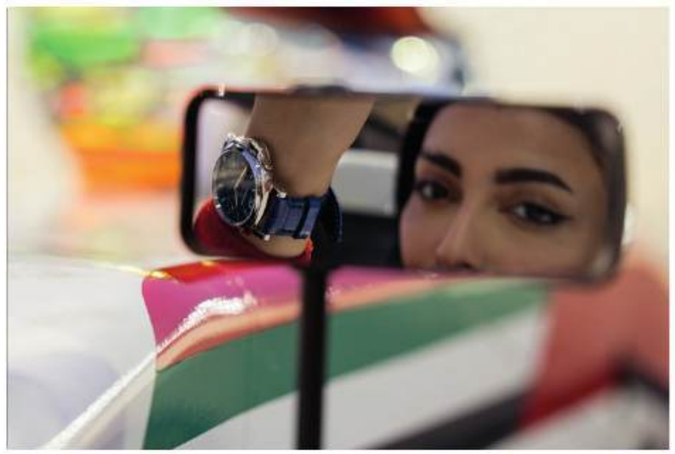


FENDI

EMIRATES WOMAN

A documentary mini series with KHDA, detailing how the education community overcame Covid.

Filmed & Edited (footage over 5 years)



PANERAI X A&E MAG

AMNA AL QUBAISI

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited as well as photoshoot for each model and cover



EMIRATES ICE AD

ADDRESS BEACH RESORT

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited as well as photoshoot for each model and cover



CROCS

NEW COLLECTION LAUNCH

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited



SRI LANKAN DREAMS

CONCEPT PIECE

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited

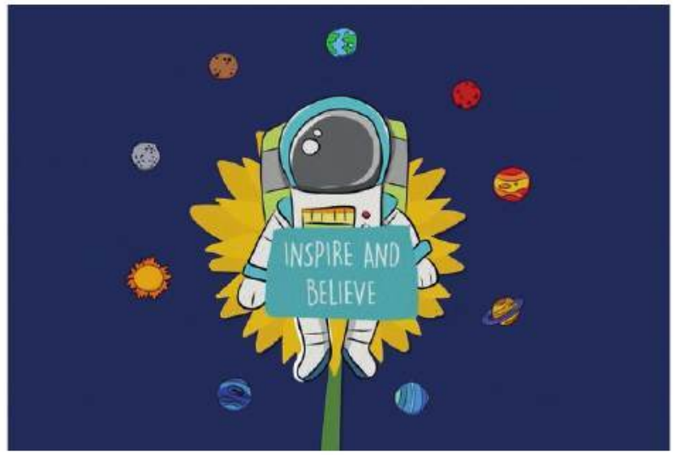


GHALIB LONE

EVERY STORY MUST COME TO AN END

A documentary mini series with KHDA, detailing how the education community overcame Covid.

Filmed & Edited (footage over 5 years)



TIMSS AND PISA

RESULT ANIMATION

A documentary mini series with KHDA, detailing how the education community overcame Covid.

Filmed & Edited (footage over 5 years)



ROLLS ROYCE

EMIRATES WOMAN

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited as well as photoshoot for each model and cover



MBR SCHOLARSHIP

ANIMATION

One video from a series of interview videos with influential local women for UAE National Day.

Filmed & Edited as well as photoshoot for each model and cover

PRODUCTION

Whether it's an event stand in a mall or an installation for an office - we like to come up with something creative from the simplest of ideas. Take a look at some of our work.



Sheikh Mohammed Eight Priniciples Wall

—

This wall features the Eight Principles of HH - viewers are asked to sign a coloured cork piece to insert within the artwork to pledge to follow the principles.



محاكم دبي
DUBAI COURTS



Dubai Courts Event Stand GITEX

—

This stand for Dubai Courts was designed to help show their different aspects of digital Law initiatives.









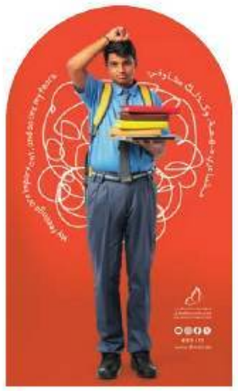














Child Helpline International x DFWAC—

CHI and DFWAC hosted an event focused on global child helplines, highlighting their impact and importance. To bring the event to life, we developed a unique branding concept using artwork created by children from the Dubai Foundation. This branding was applied throughout the venue and featured on custom-designed gift bags. Additionally, we designed interactive cutouts displaying children's images and artwork, each embedded with a motion-triggered speaker that played recorded phrases when approached, creating an engaging and immersive experience.







Dubai Foundation for Women and Children Stand MCC —

This stand for DFWAC was designed to help showcase a new card game they had designed. It featured interactive games such as a claw and vending machine and interactive photobooth.







OME Organics Beauty Stand

—

Display stand for this featuded product in stores.





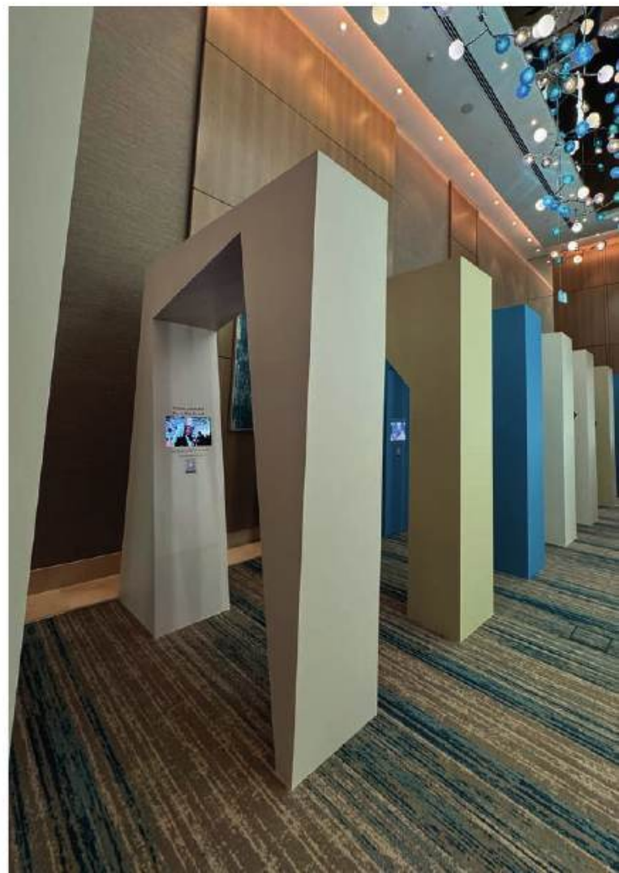


Dubai Foundation for Women and Children Exhibition

—

Exhibition booths for DFWAC showcasing their different initatives in a tunnel format. Each arch represents a different house/ family which in turn represents a different initiative.











City Center Birthday Carnival Stand & Decor

—

Mall stand created to celebrate CCs first birthday!





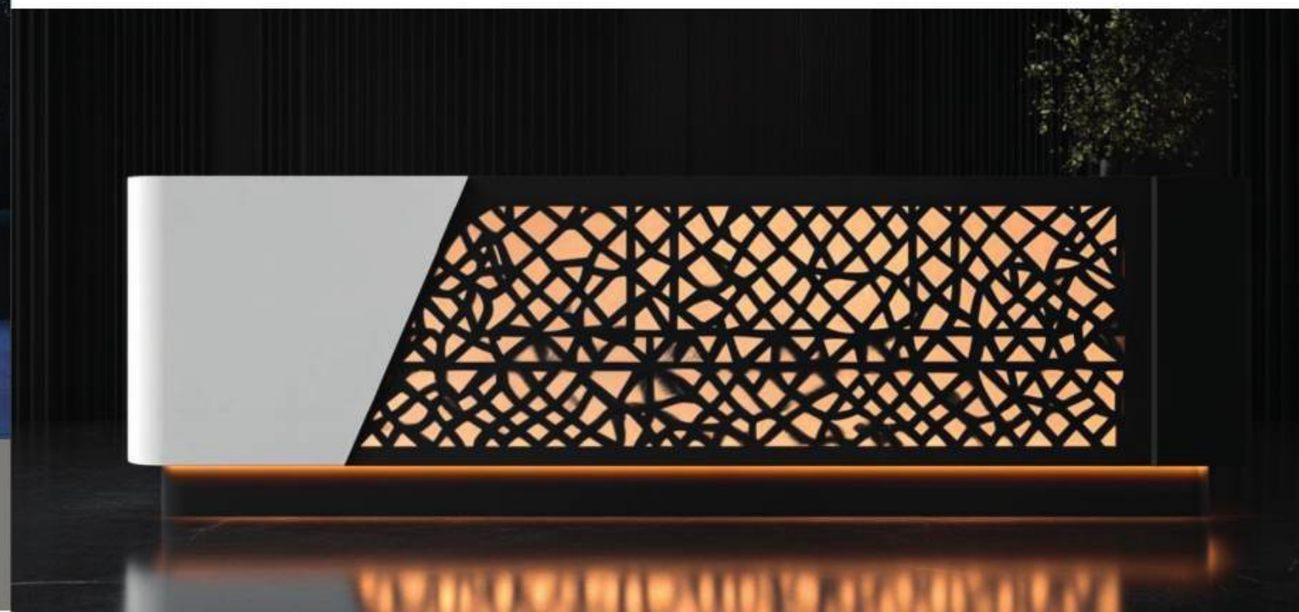




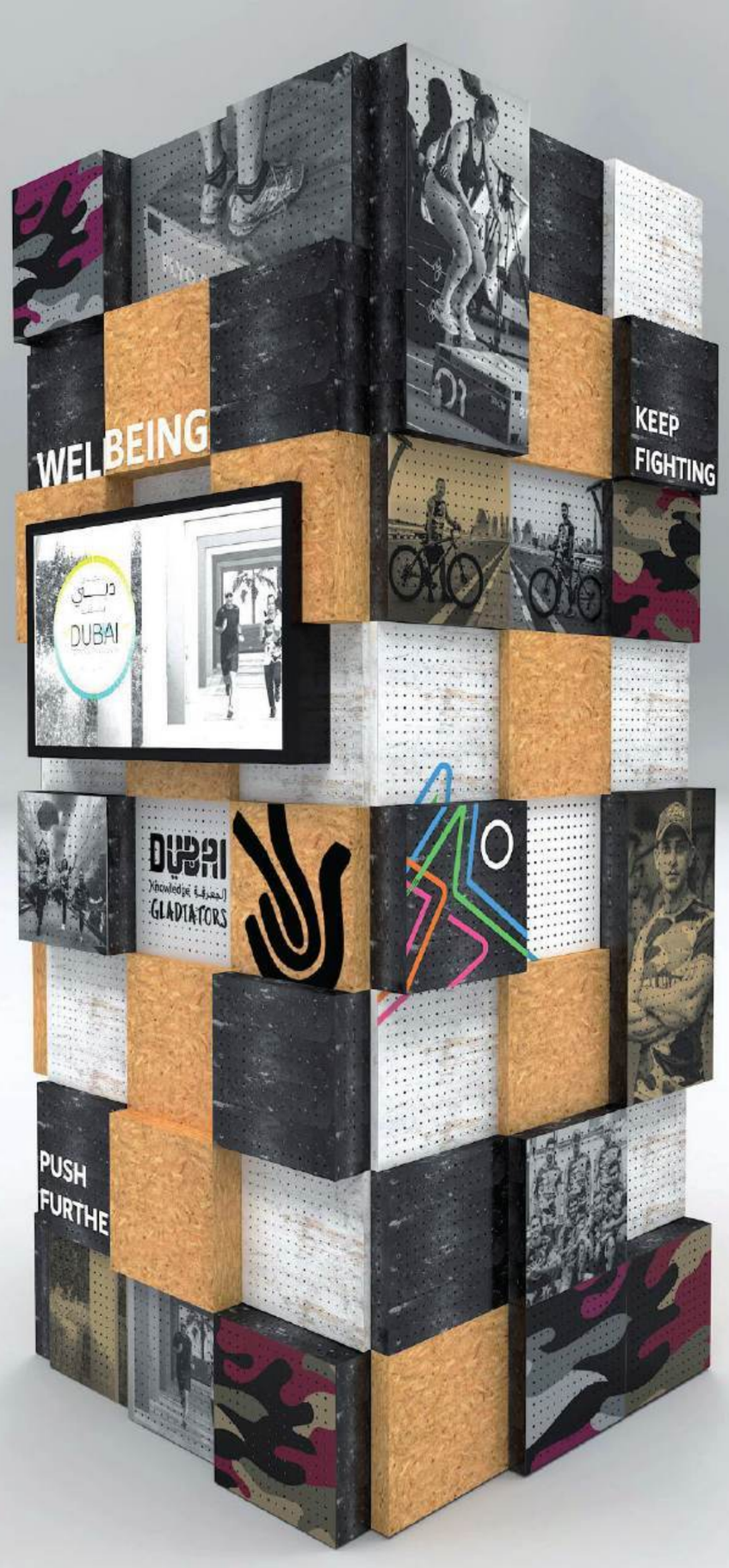
Ramadan Iftar - EMIRATES TOWERS

—

Concept for an Iftar setup at Emirates Towers.




PUSH
FURTHER
KEEP
FIGHTING
30CM


WELBEING
KEEP
FIGHTING
DUBAI
GLADIATORS
PUSH



LETS CHAT

To see more work check out our site or let's meet and we can show you exactly why people love to work with us.

Thank you for this opportunity and we look forward to working with you,

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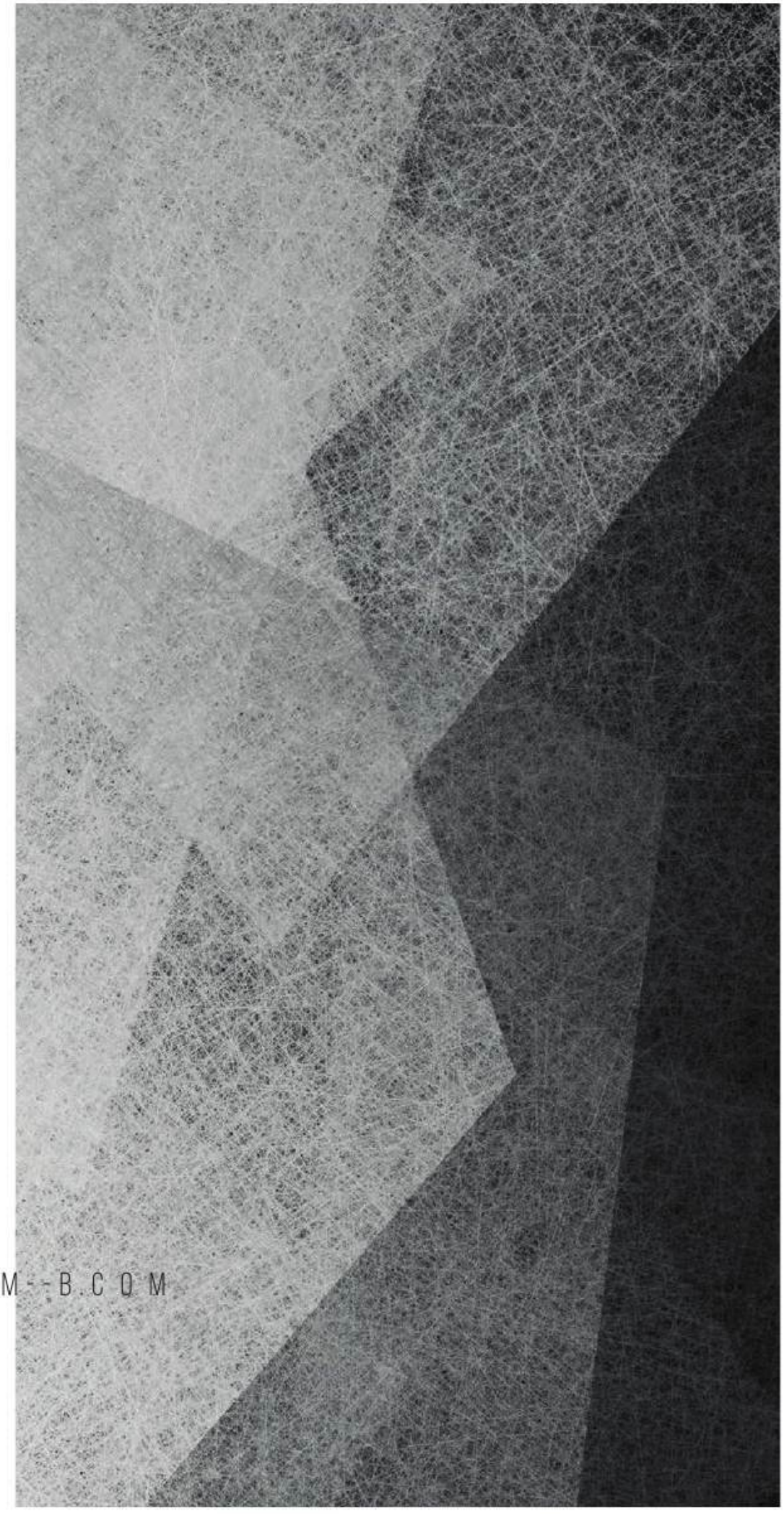

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